

Mowi Belgium, Ostend

History

In 1924 Joseph Boels founded the 'La Couronne' smokehouse in Ostend. This was the start of a long tradition of craftsmanship, dedication and high quality and service standards for which Mowi Ostend is still well-known and recognized. For three generations La Couronne was managed by the Boels family. In 2005 the company was integrated into the Mowi group.

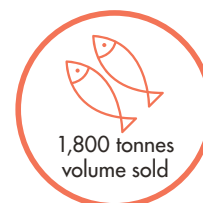
Mowi Belgium in Ostend produces a range of top-quality smoked salmon products, starting from fresh Atlantic salmon fillets. Mowi Ostend's range also includes smoked wild salmon and Greenland halibut. Mowi Ostend's smoked products find their way to the consumer through both retail and foodservice, mainly in the Benelux but also in other, mostly European countries. The salmon which is processed is mainly from Mowi's own farming companies in Norway, Scotland and Ireland. Mowi Belgium in Ostend is the only fully integrated salmon smokehouse in Belgium: Mowi has complete control over the salmon, from the production of the salmon feed up to the finished product.

MOWI Supreme brand

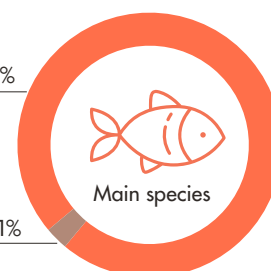
In Ostend we also produce our MOWI Supreme smoked salmon range: traditionally dry-salted and rope-smoked salmon, made with specially selected, large-sized Atlantic salmon which has lived in the sea an additional year and was fed special feed. This and the traditional smoking process result in a range of excellent smoked salmon products for chefs who wish to serve their guests the very best in smoked salmon.

Certifications

The company is HACCP controlled and independently certified against the highest food safety, quality and sustainability standards: BRC, IFS, GLOBALG.A.P., ASC, MSC, Organic.



Atlantic salmon 97%



Other species 1%

What we do?

- Pin boning line
- Dry-salting
- Maceration
- Smoking over beechwood
- Ripening/affinage
- Trimming
- Slicing
- Packing
- Logistics

Contact

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About Mowi

Mowi ASA is one of the largest seafood companies in the world, and the world's largest producer of Atlantic salmon. Our fully integrated value chain gives us full control of our salmon, from feed to fork. Next to some 300 salmon farms Mowi operates 33 processing plants in 19 countries. The company employs 12,200 people and is represented in 25 countries worldwide. In 2020 Mowi produced 7.5 million salmon meals a day, adding up to 440,000 tonnes of salmon. Mowi's 2020 turnover was EUR 3.8 billion. Thanks to our world-leading, innovative and sustainable approach, we offer a wide selection of healthy, delicious and responsibly produced seafood to more than 70 countries worldwide. The company is headquartered in Bergen, Norway, is listed on the Oslo Stock Exchange (OSE) and its share also trades on the US OTC market.

Please see www.mowi.com for further information.