



Mowi Bretagne

History

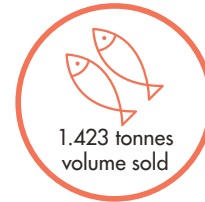
Formerly known as Kritsen, the company has more than 50 years of experience and was a leading producer of value-added salmon products in Europe with a significant market position in among others France and Italy. The company operated under its own brand Kritsen and through private labelling for its customers, and had a solid position both in the retail and restaurant/catering segments of its main markets. Kritsen - with head office in Landivisiau - was bought by Pan Fish Group with their French head office in Poullaouen. Both companies merged in May 2007 and became Marine Harvest Kritsen, daughter company of the Mowi Group. In May 2021, the company's name was changed to Mowi Bretagne.

Mowi Bretagne is specialist in premium smoked salmon. It has two sites in Landivisiau and Plouénan. A new, modern and efficient production unit has been built in Landivisiau. Since the second quarter of 2021, this new plant produces top-quality smoked salmon, both under the MOWI brand and high-end private labels. The site in Plouénan is a logistic hub.

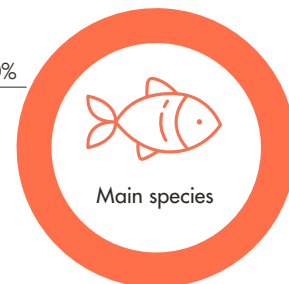
Mowi Bretagne's products are mainly based on Atlantic salmon and find their way to foodservice and retail customers under private label, the MOWI brand and the Kritsen brand in France.

Certifications

The company is HACCP controlled and independently certified against the highest food safety, quality and sustainability standards: IFS, Organic, ASC, MSC, RSPCA.



Atlantic salmon 100%



What we do?

- Primary & secondary processing of Atlantic salmon
- Production of premium smoked salmon
- Retail and Foodservice packaging
- Logistics

Contact

Mowi Bretagne SAS
ZA du Vern Cs 50409
29404 Landivisiau Cedex - France
T +33 2 98 15 42 29 - bretagne@mowi.com
www.mowi.com

About Mowi

Mowi ASA is one of the largest seafood companies in the world, and the world's largest producer of Atlantic salmon. Our fully integrated value chain gives us full control of our salmon, from feed to fork. Next to some 300 salmon farms Mowi operates 33 processing plants in 19 countries. The company employs 12,200 people and is represented in 25 countries worldwide. In 2020 Mowi produced 7.5 million salmon meals a day, adding up to 440,000 tonnes of salmon. Mowi's 2020 turnover was EUR 3.8 billion. Thanks to our world-leading, innovative and sustainable approach, we offer a wide selection of healthy, delicious and responsibly produced seafood to more than 70 countries worldwide. The company is headquartered in Bergen, Norway, is listed on the Oslo Stock Exchange (OSE) and its share also trades on the US OTC market.

Please see www.mowi.com for further information.